

ACTIVE NEWS

Thursday, 24th October, 2024

SEVENTH EDITION

Tap into...



Leadership Development for the Board

We recently began coaching a Chair, guiding them on how they and their Boards can evolve to navigate the challenging balance between supporting the senior team of their organisation and holding them accountable for their performance, particularly in increasing physical activity in a key area of Wales.

New Initiative with England Golf

Working with [England Golf](#), we've just completed the pilot stage for a "one team customer experience training programme" aimed at helping golf clubs deliver an improved and more inclusive experience for all of their customers. We have trialled the training with a club in Nottinghamshire and a club in the North East. Feedback from the clubs has been very positive.



The enthusiasm and buy-in to develop this approach has been a real positive, particularly working closely with TAP. Also, Sport England provided further resource through other colleagues' engagement in this process, which has been very welcome.

- England Golf



www.activationproject.org



How Leadership Development Enhances Team Dynamics

In any organisation, team dynamics are critical to success. The way people interact, communicate, and support each other is vital to success. Strong leadership plays a key role in shaping these dynamics, ensuring that teams function cohesively and efficiently. Leadership development equips team leaders from all sectors, whether in business or sport, with the skills needed to foster an environment of trust, collaboration, and shared purpose.

Steps to influencing team dynamics:

- Creating a Foundation of Trust
- Enhancing Communication
- Managing Conflict and Building Unity
- Maximising Team Potential

Strong leadership directly influences team dynamics by building trust, improving communication, managing conflict, and recognising individual strengths. As teams become more cohesive and united under effective leadership

[READ MORE](#)



For years, The Activation Project has supported the development of leadership in sport through funding from Sport England and Sport Wales.

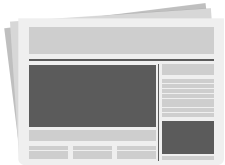
If you want to learn more about how we can help develop leadership in your team or organisation, [please get in touch](#).



Upcoming Events



- Men's Mental Health Awareness month (November)
- British Association of Sport & Exercise Medicine (BASEM) 2024 Annual Conference (7-8 November)



Industry News

Historic Sponsorship Deal for Women's Professional Leagues Limited (WPLL)

The WPLL has agreed a new multi-year deal with Barclays for title sponsor of the Barclays Women's Super League and Barclays Women's Championship.



The landmark renewal is the biggest deal in women's domestic football history and sees Barclays double their investment to build on their long-term support of the women's game.

via www.TheFA.com

UK Venues Selected for Prestigious Sporting Events

The UK is set to host several major international sporting events at some of its most iconic venues, which includes:



- Blenheim Palace has been awarded the **FEI Eventing European Championship for 2025**
- Liverpool has been selected as the host city for the inaugural **World Boxing Championships 2025** for elite men and women.
- England has been awarded the hosting rights for the prestigious **EuroHockey Championships 2027**. This major European event, sanctioned by EuroHockey, will see the finest hockey talent from Europe compete in an unforgettable tournament in Summer 2027.

via www.uk sport.gov.uk

Case Study



Team Coaching with Archery GB

The Archery GB team had their fourth team coaching session with Amanda Hickey, Executive Coach and Director at The Activation Project.

The team shared their workplace experiences and challenges they wished to resolve.

The session focused on an in-depth exploration of resilience, during which Amanda helped the team assess their ability to recover and adapt to challenges, along with a tool to help understand impacts on mental and physical health.

This gave the team the chance to be more vulnerable and bond with one another, something which is not always easy to do in a working environment.

How will leadership development transform your organisation?

Get in touch today and book a call with one of our expert coaches to discover more about the benefits of leadership coaching.

✉ hello@activationproject.org